



Project Atlas · Launch

12 messages • 9/15/2026

2026-09-14

Maya Chen added Daniel Reyes, Priya Natarajan, Tom Walsh and Sofia Martins to the chat.



Maya Chen 11:02 AM

Morning all! Launch checklist is pinned in Files. We are go for Thursday 9:00.



Daniel Reyes 11:06 AM

Legal signed off on the terms page last night



Priya Natarajan 11:11 AM

Final screenshots are uploaded. I also exported the press kit as a PDF.

[\[File\] Atlas-press-kit.pdf](#)



Tom Walsh 11:20 AM

Support macros are live. Status page is ready to flip.



Maya Chen 11:24 AM

Amazing. Sofia, can you confirm the email goes out at 9:15?



Sofia Martins 11:31 AM

Confirmed, 9:15 to the full list, then the in-app banner at 9:30.

2026-09-15

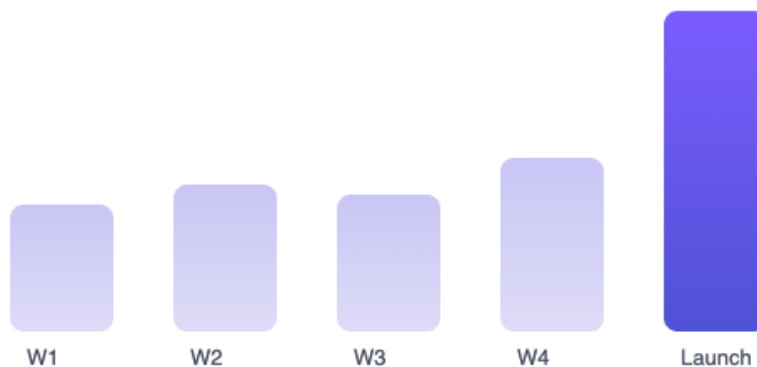


Daniel Reyes 09:05 AM

Launch numbers after 24h:

Weekly sign-ups

Launch week vs. previous 4 weeks



Priya Natarajan 09:09 AM

That spike! Best week since we started tracking.



Tom Walsh 09:14 AM

Ticket volume is normal. Most questions are about exporting the PDF report.



Maya Chen 09:22 AM

Great work everyone. Let's keep this thread as our launch record. I'm backing it up tonight so we have the full history for the retro.



Sofia Martins 09:25 AM

Retro is Friday 11:00, invite sent.